

Frequently Asked Questions

BEFORE REGISTRATION

1. What is a Contest Paper?

A **contest paper** is essentially a **green paper**, which, usually presents a range of ideas and is meant to invite interested individuals or organizations to contribute views and information. Contest / Green papers may result in the production of a white paper.

A **white paper** is an authoritative report or guide that helps solve a problem. White papers are used to educate readers and help people make decisions, and are often requested and used in politics, policy, business, and technical fields. In commercial use, the term has also come to refer to documents used by businesses as a marketing or sales tool. Policy makers frequently request white papers from universities or academic personnel to assist policy developers with expert opinions or relevant research.

2. How do I register, myself?

This is a three step process:

1. Log on to www.powerconglobal.com and download the registration form for the 1st PowerCon National Youth Excellence Awards – CALIBRATE 2011. Fill in the details using BLUE or BLACK ink, only.
2. Get the bank draft made, as per the category applicable, from the bank.
3. Enclose the draft and duly filled in registration form and mail it to the following address:

Ms. Niharika Sneha / Ms. Pooja Gandhi
PowerCon Knowledge Services Pvt. Ltd.
421, Udyog Vihar, Phase IV
Gurgaon, Haryana
Tel: (0124) 6464106 / 07

3. When do I get my Registration number?

Once your registration form and the draft are received at the PowerCon office, a unique registration number would be assigned and the same will be communicated by mail to the address mentioned on the registration form.

All registration requests should reach PowerCon office on or before October 30th, 2011. All requests received after October 30th, 2011 will not be considered.

AFTER REGISTRATION

1. What sectors can I write on?

You can write on any **ONE** of the following 21 Sectors:

- Education
- Media
- Health Care
- Energy
- Bio – tech
- Science and Technology
- Agriculture
- Banking & Finance
- Telecom
- Retail
- Fast Moving Consumer Goods
- IT & ITES
- Textiles
- Automobiles
- Oil & Gas
- Infrastructure
- Travel & Tourism
- Hospitality
- Fashion and Design
- Micro and Small Enterprise
- Research

2. What language can I use for my submission?

All submissions have to be **ONLY IN ENGLISH**.

3. Is there a limit that I need to consider when writing my submission? Also how many copies do I need to send?

The individual is required to submit a written green paper of 2500-3000 words for Category A and Category B and 4500-5000 words for Category C.

Each individual is required to submit 2 copies of their written paper, with their Registration Number clearly mentioned on the top.

AFTER PAPER SUBMISSION

1. What happens to my submission?

Once your submission is received at PowerCon, it would then be evaluated by a Sector Champ who would be drawn for an elite list of Jury Members

2. When will I get to know if my submission has been selected?

PowerCon will have all submissions evaluated by November 19, 2011 and would start informing the Best Submissions.

AFTER MY SUBMISSION IS SELECTED

1. What would be the subsequent steps involved once my submission is selected?

If your submission is short listed as one of the Best Submissions, you will be informed by PowerCon for a PHONE SCREENING. This will be more of a Question and Answer session by one of the Jury Members on the submission made.

2. Why will there be a phone screening?

The phone screening is to further understand the IDEA submitted and get a better clarity on its implications.

WHAT SHOULD BE MY PREPARATIONS FOR THE GRAND FINALE

1. Where and when will the Grand Finale be held?

The Grand Finale will be held in Delhi on December 17, 2011

2. What all do I need to come prepared with for the Grand Finale?

You will have to come to Delhi with two copies of your original submission as hard copies along with a PowerPoint presentation on the same.

Additionally, you will be required to bring the presentation on a CD and also on a USB drive.

WHAT HAPPENS AFTER THE GRAND FINALE

Post the Grand Finale, the topper of the three respective categories will be then assigned mentors. Each mentor would be aligned such that they will work with the participants in helping them nurture the idea further and bring it to fruition.